

ENTREPRENEURIAL

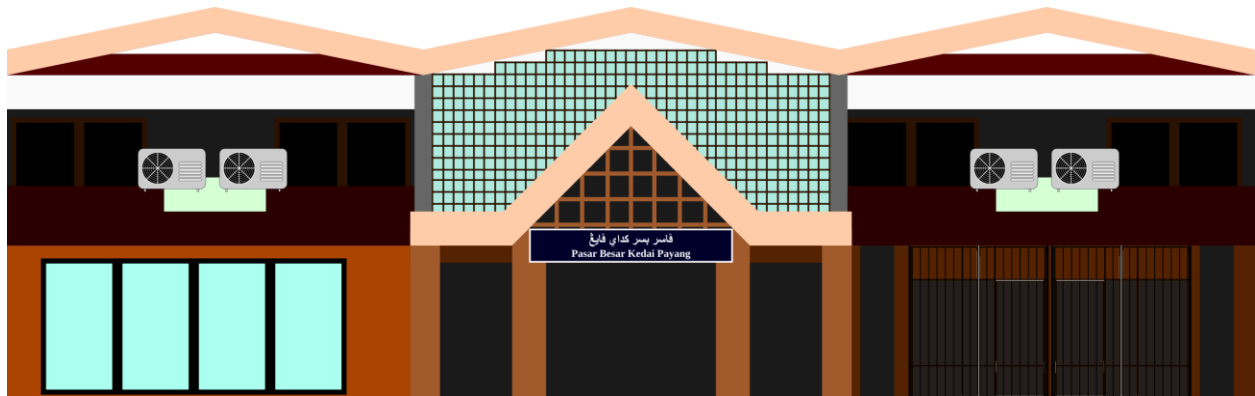


CENTER OF
NORTHWEST CONNECTICUT

Small Business Seminar Tuesday, October 24, 6:00-7:30pm

Cooperative Marketing

Cooperative branding occurs when businesses participate in shared advertising or promotional campaigns. Come up with strategies in a marketing plan to help each business succeed. The seminar will discuss events and special promotions to increase customer traffic. Learn about marketing and strategies that focus on the uniqueness of businesses at a shared cooperative space. Seth Duke is a marketing and communications executive with 10 years of experience working with small for profit and nonprofit businesses in NW Connecticut. He has served on the Board of Directors of several organizations including The Hispanic Coalition of Greater Waterbury and is currently Marketing Director at O&G Industries - one of the largest construction companies in the country. Seth is a member of SCORE and is a Certified Business Mentor. REGISTER HERE: <https://www.eventbrite.com/e/cooperative-marketing-tickets-38125170411>



To be held in the Hurley Business Park in New Hartford

In Partnership with

Town of Winchester

ECONOMIC DEVELOPMENT COMMISSION



Northwest Connecticut
CHAMBER OF COMMERCE
Business Working Together



Northwest Connecticut

